

WHAT IS CLAIMED IS:

1. A die press system, comprising:
 - a commercial die press including a working area with a cutting height;
 - a consumer die adapted to be located in the cutting area of a consumer press with a cutting height smaller than the cutting height of the commercial press, the consumer die having a height that is custom or specific to the consumer press cutting area;
 - an adapter having a thickness or height that is generally approximately equal to the difference between the height of a commercial die and the height of the consumer press die;
2. The die press system of Claim 1, wherein the adapter includes a cutting pad.
3. The die press system of Claim 1, further including a cutting pad.
4. A cutting die, comprising:
 - a base;
 - a steel rule with a custom steel rule height extending from the bottom of the base to beyond the top of the base; and
 - a rubber layer adhered to the top of the base which extends from the top of the base beyond a cutting edge of the steel rule.
5. The die press system of Claim 4, wherein the base is wooden or plastic.
6. The die press system of Claim 1, wherein the adapter attaches to a die press platen.